



India's fastest growing logistics network

19000+ | 180+ Countries

# Distribution Details Business Prospectus

#### Head office:

Speeder Shipping Services Private Limited Embassy tech village, L Block, Bellandur, Bangalore, Karnataka - 560103 Call 91173 81173

# Why Select Logistics Business?

Speeder

It is the only industry with multiple benefits

**Courier Business - Always in demand!!!** 

No Shutdown!

No Lockdown!

No Crisis!

Retail Food Outlet \$120+bn

Drop Shipping \$60+bn

\$9+bn

Courier & Cargo \$360+bn

**INVEST IN LOGISTICS - FASTEST GROWING INDUSTRY** 

LOWEST INVESTMENTS – INVENTORY LESS – RISK FREE

# Comparison Courier Industry vs others



	Courier	Food	Apparels	Laundry	Rental		
Recession Proof (High - Business will have demand during recession)							
Inventory Risk (Low - No stock to hold, so minimal chances of Losses)	<b>:</b>						
Trend Effect (Low - Trend change will not affect the business)	<u> </u>						
Expansion (High - Easy expandable across anyplace)							
Maintanence (Low - No big training or maintanence needed all time)							
Competition (Average - High demand but supply of service is less)	•						

# **About Speeder Couriers**





"Speeder Couriers" is the trademark & brand name of Speeder shipping services private limited.

Speeder Couriers is an ISO 9001:2015 certified company. We are also recognized by Government of India under startup India scheme.

We are a tech based logistics startup company from Bangalore, India.

Speeder Couriers is the only company in India with multi-logistics services. We have wide range of coverage starting from Kashmir to Kanyakumari.

We are covering 19000+ pincodes in India with 2000+ distributors & with our last mile partnership companies.

We are also offering Export & Import services covering 250+ countries.

Most promising Logistics company in South Won @ Sahara Star, Mumbai - 2022

EXCELLENCI AWARDS 2022







### **OUR MOBILE APP**

With Industry's new loaded features

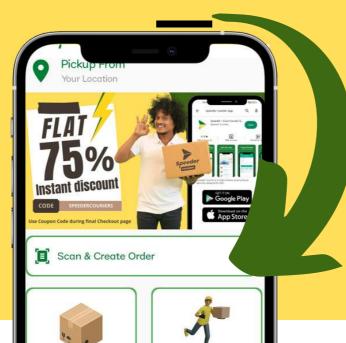


# Book your courier in ONE SECOND

#### Scan & Create

NO MORE WAIT in OUEUE

Specially made for Offline Sellers!!!



Hyperlocal

Send Courier

- O1 Customer just scans the barcode & creates order within 1 second
- **02** No Volumetric issues & No way transporting hazardous items.
- **03** Hassle Free Monthly payments



Credit Facility
upto ₹5 Lakhs to
B2B Customers

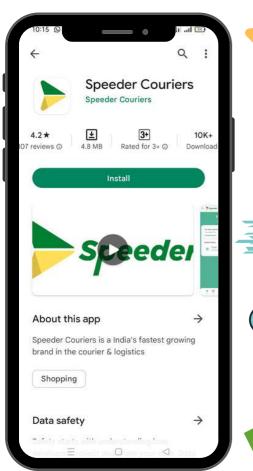


Same Day Delivery
Next Day Delivery in
Major Cities

## Speeder Couriers -India's 1st App for Logistics!



What speeder is providing in the market for the customers?













#### **India's 1st Super Logistics App**

Customer can book couriers right from doorstep with instant pricing and payment on the go.

#### **Instant Tracking**

Customers can track & trace their parcels instantly on the app

#### **Express Delivery or Refund**

We are offering Express delivery to the customers within 24-36 hours in selected cities. If it is not delivered on time, their complete payment will be refunded.

#### **Scheduled Delivery**

Customers can select their convenient time of Pickup & Delivery date/time.

#### **Competitive Price**

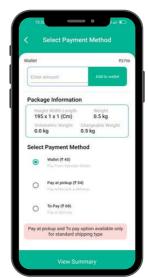
We promise to give competitive price in the market.

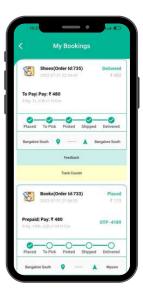
### **APP SCREENSHOTS**











## Our Path & Line of Products



(Indian Actor) Brand Ambassdor - KA

Expansion started by October -2021



**Ecommerce** 

## **OUR STRENGTH**

We have all services under one single platform.



Business Models	Speeder COURIERS HAPPINESS ON HANDS	Other Courier Companies (Professional Couriers, DTDC, ST Courier, Trackon)	Other Delivery Companies (Delhivery, Xpressbess, Ekart, etc)
Courier & cargo Bookings -(Offline)			X
Courier & cargo Bookings -(Online)		×	
Import & Export Services - (Retail)		×	×
Ecommerce Deliveries		×	
Food & Groceries Deliveries		×	×
Instant Truck Services		×	×



Our Courier rate @ ₹ 15/kg\* - Pan India



Our Cargo rate @ ₹ 2/kg\*



Load Vehicle @ Rs.10/Km\*



Dedicated Customer Support team available for

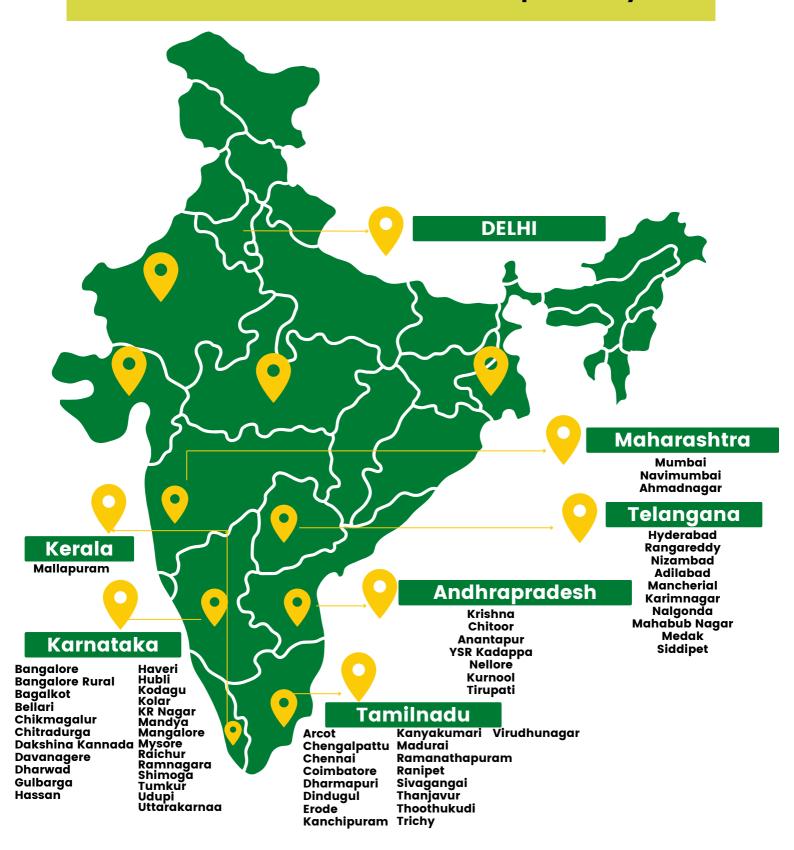


### **OUR NETWORK**

We have around 2000+ Mini & Micro distributors covering 10000+ pincodes across India with Speeder Network.



#### 2000+ Mini & Micro dealers in the Span of 2 years



Our Awards - Our Meetups - Our Brand Activities





#### India's No.1 Business Magazine - Silicon India. (Speeder Couriers - Spotlighted)









Our Awards - Our Meetups - Our Brand Activities











**Events - Trainings - Annual Meets** 







Our Team - Bangalore - Hyderabad

Our Awards - Our Meetups - Our Brand Activities









**Awards - Recognitions - Marketing Shoots** 







**Ekart & Myntra Associations - Expos Participation** 

Our Awards - Our Meetups - Our Brand Activities





We create Kirana Hubs for our Master Outlets - From all these kirana hubs our Master Outlet Dealer will get business.

This service we are offering to our master hubs for FREE





**Our Fleet Branding** 

Our Awards - Our Meetups - Our Brand Activities













10M+
Reach in Online - Every Month

Reach in Local Areas - Every Month

# Requirements - Distributor



To handle our customers in a specific Zone.

#### Roles of Distributor



Order Bookings - Courier & Cargo Profit Margin - upto 70%



App Installations below (Rs.10/Install)



Orders Pickup: (Flat Rs.75 to Rs.100/Order)\* (B2B Rs.10 to Rs.30/Order)\*



Order Deliveries : (Flat Rs.10 to Rs.30/Order)\*



Local Marketing & Meeting clients for Business

### **Courier Distribution**

To handle our customers in a specific Zone.



#### Requirements



Minimum 100 - 200 Sq.ft Space Required - Shop/Office

**Speeder Branding Board is Compulsory** 



Basic Computer & Printer Required



Weighing Machine Required Minimum 100kg (Certified Digital Machine)



Portable Weighing Machine for Delivery boy
Minimum Required 10KG
(Certified Digital Machine)



Agents for Delivery & Pickup

Note: Office Setup should be done by Distributor only

### **Welcome Kit**

We will provide some free materials to our Distributors to start their Business



### Worth Rs. 15,000/- Free\*



Solid Delivery Bag (Fire & water resistance) with 50KG Load capacity



Special Barcode Scanner with Special Barcode Rolls



500 Visiting Cards will be provided



2.nos - Tshirt will be provided



1 no. ID card will be provided



1000 Fliers will be provided

## **How to Start?**



#### **Documents required**

- Aadhar Card
- Pan Card
- Business address proof Rental Agreement/Noc, Electricity Bill
- Driving License

#### **Process & Timings**

- Payment receipt & SMS confirmation (Same day)
- Agreement Signing 2-4 working days
- Delivery bag & Scanner Dispatch (4-7 working days)
- Marketing Materials Dispatch (10 Working days)
- Dealer Software Training (2-3 working days)

AGREEMENT TENURE: 2 years

Total time to start business - 7 to 15 working days\*\*

#### **Distribution Investment**

- Please discuss with your respective Sales Agent.
- Based on Area & Availability investment will differ.

## THANK YOU

JOIN OUR NETWORK